



Learning Management System and Contents

The Background

Wolters Kluwer is a top ranking international publishing house based in New Jersey, USA with divisions and subsidiary organisations across the world.

The Challenge

With the introduction of new and complex enterprise business intelligence designed to manage and analyse sales of thousands of products, it was recognised that business and technical personnel in countries across the world would need to learn and reference several levels of specific use of these products both initially and in an ongoing operational basis.

The Requirements

To meet the challenge, Wolters Kluwer adopted a strategy of creating an internal learning academy based on the SharePoint framework, designing learning streams for each level of need as well as creating learning outcomes for each module.

The Implementation

ProjectM worked with Wolters Kluwer in evaluating a number of Learning Management solutions and, having selected the appropriate solution, then designed and created a series of video modules, each exposing a specific aspect of the Business Intelligence framework used by Wolters Kluwer.

This project comprised a broad range of skills to successfully deliver.

These included:

- **Learning Management Systems:** We carried out the necessary research to determine the key purchasing factors for a modern LMS in order to advise the client both technically and commercially.
- **LMS Design:** We worked with the LMS vendor to understand the detailed management, academic objectives and design methodologies needed to produce a successful Learning management schema.
- **Video modules:** Based on our expertise in building website videos, we designed and built a large number of video learning modules for the LMS schema.

"I'm glad to have had this opportunity to work with ProjectM. They worked very closely with us, and I really appreciated their professionalism and their attitude.

I totally recommend them without any reservations"

Justin Warburton,
Director, Global Information Systems,
Wolters Kluwer Health

ProjectM has been established for 16 years, developing software solutions and websites through best practice methods and frameworks to deliver technology to our clients who use us to enhance and market their organisations.

The solution was designed, implemented and made operational on time and to budget.